



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

EL PASO • LAS CRUCES

Contract # 2499196

Schedule Dates

05/18/16-05/24/16

Date Entered 05/17/16

Last Modified 05/17/16

Advertiser

Maria Ramirez for Justice 8th Court of Appeals-D

Entered By Myriam Acosta

Agency

Maria Ramirez for Justice 8th Court of Appeals (17

CO-OP No

Product

POLITICAL CANDIDATE (ns) (1186)

Headline

Brand

Maria Ramirez Runoff election (832539)

Demo

Salesperson

HOUSE-EL PASO, KFOX/NFOX/KDBC/NDBC (3509)

Order Type Normal

Sales Office

KFOX/NFOX

Package Deal

Buyer Name

/

Commission % 15.00

Phone/Fax

/

Commission \$375.00

CPE

N/A

Net Total \$2,125.00

Account Types

Local/Political Candidate Agency BRD

Sales Tax

Billing Type

Calendar

Comments

Maria Ramirez for Justice 8th Court of Appeals-D
1119 E San Antonio
El Paso, TX 79901

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/20/16-05/20/16	2	:30	6A- 7A (MST)						1			1	\$250.00	\$250.00	El Paso (KFOX)		5/17/16
2.0	Normal Line / SPOT	05/18/16-05/20/16	2	:30	9P- 10:05P (MST)			1	1	1				3	\$500.00	\$1,500.00	El Paso (KFOX)		5/17/16
3.0	Normal Line / SPOT	05/23/16-05/23/16	2	:30	9P- 10:05P (MST)		1							1	\$500.00	\$500.00	El Paso (KFOX)		5/17/16
4.0	Normal Line / SPOT	05/24/16-05/24/16	2	:30	6A- 7A (MST)		1							1	\$250.00	\$250.00	El Paso (KFOX)		5/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Monday, May 16th - Sunday May 22nd

Date	show	time	Run Ad	Rate
Wed. 5/18	Morning Show	6AM-7AM	Slide	
Wed. 5/18	News	9PM - 10 PM	Live	\$500.00
Thurs. 5/19	Morning Show	6AM-7AM	Slide	
Thurs. 5/19	News	9PM - 10 PM	Live	\$500.00
Fri. 5/20	Morning Show	6AM-7AM	Live	\$250.00
Sun. 5/22	News	9PM - 10 PM	Live	\$500.00
Total cost for May 16th - May 22nd gross buy				\$1,750.00

Monday, May 23rd - Sunday May 29th

Date	show	time	Run Ad	P2
Mon. 5/23	Morning Show	6AM-7AM	Slide	
Mon. 5/23	News	9PM - 10 PM	Live	\$500.00
Tues. 5/24	Morning Show	6AM-7AM	Slide	\$250.00
Total cost for May 16th -May 22nd gross buy				\$750.00

Total gross buys	\$2,500.00
	-15%
Total net buy:	\$2,125.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KFOX

Date:

5/17/16

I, MARIA RAMIREZ

being/on behalf of: MARIA RAMIREZ

a legally qualified candidate of the _____

political party for the office of: Justice, 8th Court of Appeals

in the Primary - Run off

election to be held on: 5/24/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>1:30</u>	<u>6-8:00 a.m</u>	<u>5/18, 5/19, 5/20, 5/23, 5/24</u>	<u>\$250^w</u>		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Maria Ramirez campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/16/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge
During A Political Window, The Following Certification Is Required:

I, N/A
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.

signature of candidate or authorized committee

printed name

date